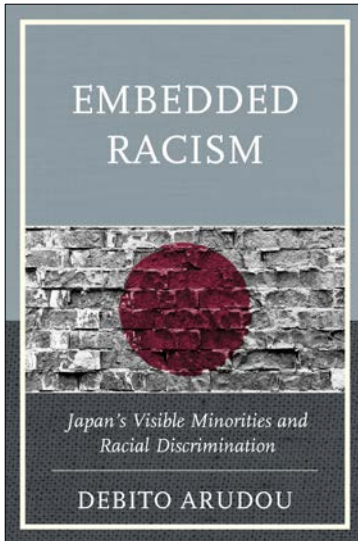


LEXINGTON BOOKS

1-800-462-6420 ♦ <https://Rowman.com/Lexington>



Embedded Racism *Japan's Visible Minorities and Racial Discrimination*

By Debito Arudou

ABOUT THE BOOK

“Debito Arudou demonstrates that racism is pervasive in Japan and that many individuals and institutions deny this reality. He also shows that racism augurs ill for a society that will shrink for decades to come unless it changes how it treats visible minorities. People who care about the future of Japan need to engage with this pellucid and provocative account of one of the country’s most urgent but neglected problems.” — **David T. Johnson**, University of Hawaii

“In this important and insightful book, and based on a long personal experience, Debito Arudou offers a sophisticated critical analysis of the way visible minorities are treated in contemporary Japan. As immigration of work seekers to wealthy countries is on the rise, the issues treated here have wider relevance not only to the conduct and future of the Japanese society, but also to many other societies in the West and beyond. Highly recommended!” — **Rotem Kowner**, University of Haifa

“Hats off to Arudou for breaking once and for all the Silence Barrier that has permitted Japan’s profound racial discrimination to purr along undisturbed well into the 21st century. Exposing at long last the definitional acrobatics of Japanese and foreign Japan Studies experts—who have argued that since there is nothing we could call racist attitudes in Japan it follows that there can be no systemic racial discrimination either—Arudou lays out voluminous evidence to the contrary showing how Japan actually operates in its laws, public policy, media messages, and social ordering.” —**Ivan P. Hall**, author of *Bamboozled: How America Loses the Intellectual Game with Japan and its Implications for Our Future in Asia*

Embedded Racism: Japan's Visible Minorities and Racial Discrimination carefully untangles Japanese society’s complex narrative on race by analyzing two mutually-supportive levels of national identity maintenance. Starting with case studies of hundreds of individual “Japanese Only” businesses, it carefully analyzes the construction of Japanese identity through legal structures, statute enforcement, public policy, and media messages. It reveals how the concept of “Japanese” has been racialized to the point where one must look “Japanese” to be treated as one.

ABOUT THE AUTHOR

Debito Arudou, Ph.D, is author of *Handbook for Newcomers, Migrants, and Immigrants to Japan* and *Japanese Only: The Otaru Hot Springs Case and Racial Discrimination in Japan*. www.debito.org

Hardback: ISBN 978-1-4985-1390-6
eBook: ISBN 978-1-4985-1391-3

November 2015

378 pages

Regular price: ~~\$140.00~~ / After discount: **\$77.00**
Regular price: ~~\$109.99~~ / After discount: **\$76.99**

Special 30% OFF discount offer!*

To get discount, use code **LEX30AUTH15** when ordering

*May not be combined with other offers and discounts, valid until 11/30/2016

ORDER FORM*Please send me the following book(s) right away:*

ISBN	Title	Price	Quantity	Cost
978-1-4985-1390-6 Hardback	Embedded Racism <i>Japan's Visible Minorities and Racial Discrimination</i>	\$110.00 \$77.00		
Promo Code (May not be combined with other offers and discounts) Shipping Costs CA, CO, IL, MD, NY, PA residents, please add sales tax				LEX30AUTH15
TOTAL				

All orders from individuals must be prepaid / prices are subject to change without notice / Billing in US dollars / Please make checks payable to Rowman & Littlefield Publishing Group

Shipping and handling:

- **U.S.:** \$5 first book, \$1 each additional book
- **Canada:** \$6 first book, \$1 each additional book
- **International orders:** \$10.50 first book, \$6.50 each additional book

4 CONVENIENT WAYS TO ORDER:

- ✓ <https://Rowman.com/Lexington>
- ✓ call toll-free: **1-800-462-6420** or
- ✓ fax this order form toll-free to: 1-800-338-4550
- ✓ mail this order form to: Rowman & Littlefield, 15200 NBN Way,
PO Box 191
Blue Ridge Summit, PA 17214-0191

Please check: MasterCard Visa AmEx Personal Check

Credit Card #:

Expiration date:

Signature: _____

BILLING AND SHIPPING ADDRESS:	
Name	
Institution	
Street	
City, State, Zip	
Country	
Phone	