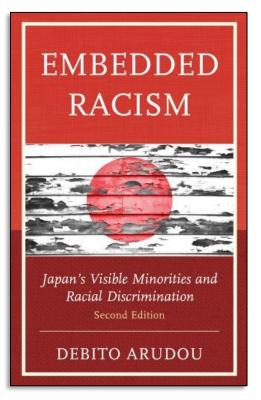


GREPSOO OFF

EMBEDDED RACISM

JAPAN'S VISIBLE MINORITIES AND RACIAL DISCRIMINATION, SECOND EDITION

By Debito Arudou



"This is a valuable update that reinforces the author's analysis of how racial discrimination is endemic and harmful not only in managing demographic problems but also Japan's global relations. The author explains how wide the gulf is between Japan's governing elite and global norms. Readers also learn how non-resident citizens have endured an intensified Othering during the pandemic that belies official preening on diversity."

- Jeffrey Kingston, Temple University Japan

ABOUT THIS BOOK

Embedded Racism untangles Japan's complex narrative on race. Starting with case studies of hundreds of "Japanese Only" exclusionary businesses, it carefully analyzes the social construction of Japanese identity through laws, public policy, jurisprudence, and media messages. It reveals how the concept of a "Japanese" has been racialized to the point where one must look "Japanese" to have equal civil and human rights in Japan. Completely revised and updated for this Second Edition (including landmark events like the 2020 Tokyo Olympics, the Covid Pandemic, and the Carlos Ghosn Case), Embedded Racism is the product of three decades of research and fieldwork by a scholar living in Japan as a naturalized Japanese citizen. It offers an unprecedented perspective into how Japan's entrenched, misunderstood, and deliberately overlooked racial discrimination not only undermines Japan's economic future, but also emboldens white supremacists worldwide who see Japan as their template ethnostate.

ABOUT THE AUTHOR

Debito Arudou is author of Handbook for Newcomers, Migrants, and Immigrants to Japan and Japanese Only: The Otaru Hot Springs Case and Racial Discrimination in Japan. www.debito.org.

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